

Price Categories

Budget

\$1-\$75

Wal-Mart, K-Mart, 3 T-shirts for \$10...

Moderate/Upper Moderate

\$30-\$200

Gap, Limited, Old Navy, Liz Claiborne, most mass-market chains

Better

\$80-\$400

Ann Taylor, Banana Republic (just recently come up from moderate),

Bridge

\$250-\$1000

Eileen Fisher, Ellen Tracy, DKNY (Bridge Jeans), Polo, Ralph Lauren (not the catwalk version), Anne Klein

Designer

\$1000-\$5000

Donna Karan, Calvin Klein, Prada designer prêt-a-porter lines...

Couture

Made to Order - \$5000 and up

Christian Dior, Chanel, Emmanuel Ungaro...