




















- 1  **Textile Product Analysis**
Chapter 1: Overview
- 2  **RTW**
 - * Ready-to Wear Apparel
 - * Mass produced Clothing
- 3  **History of Apparel Industry**
 - * Pre-1850
 - * Slops
 - * Rejects from Tailor's
- *
- 4  **History Continued**
 - * 1840's/1850's
 - * Immerging Middle Class
 - * Industrial Development
 - * Civil War
- *
- 5  **History Continued**
 - * Men's wear 1st
 - * Women's
 - Shirtwaists
 - & Shawls
 - * Tailors
 - make extras
- 6  **History Continued**
 - * Sizing
 - * WWI
 - * WWII
- 7  **Apparel Industry Today**
 - * Textile Industry
 - * Fiber, Yarn, Fabric Producers
 - * Converters
 - * Wholesale Reps
- 8  **Apparel Industry Today Continued**
 - * Apparel Industry
 - * Manufacturers & Contractors
 - * Garment Wet Processors
 - * Wholesale Reps/
 - Direct Importers
 - * Retailers
 - * Note: all subsequent slides are about the apparel industry
- 9  **Manufacturers**
 - * Manufacturer
 - * Vendor/Supplier
 - * Inside Shops
 - * High Volume
 - Staple manufacturing

- *Fashion Goods manufacturing
- 10  **Contractors**
 - *Contractor
 - *Outside Shops
 - *Freelancer
 - *Cut, Make, Trim
 - *Subcontractors
- 11  **Wholesale Representatives**
 - *Sales Reps
 - *Direct Importers
- 12  **Retailers**
 - *Traditional
 - *Manufacturing Retailer
- 13  **Branded vs. Private Label**
 - *Per sample buying
 - *Specification buying
- 14  **Vertical Integration & Consolidation**
- 15  **Globalization**
 - *Import
 - *Export
 - *Customs Broker
- 16  **Exports**
 - *Trade Deficit ([OTEXA](#))
 - *Advantages
 - *Disadvantages
- 17  **Imports**
 - *Advantages
 - *Disadvantages
 - *Offshore Production
 - *Chapter 98
- 18  **Quick Response**
 - *History of Manufacturing
 - *What is it?
 - *How does it work?
 - *Competitiveness
 - *JIT
- 19  **Computers in the Industry**
 - *CIM
 - *EDI
 - *Communications
 - *E-commerce
 - *Bar Codes/UPCs/SKUs